

Appendix

B

Quick Reference Guide: Chapters

*Definitions, page 153

**Bibliography, page 213

***Root ideas, page 144

Chapter One includes a brief introduction and summary of important ideas and trends. The book is written with ideas that should be contemplated over time based on the needs of the reader. Summaries have been added to the end of each chapter that come to conclusions or restates some of the major ideas found within the chapter. For instance, if one finds himself or herself with the task of revisiting his or her company's strategy, he or she might want to revisit Chapter Two because it addresses integrating the Four Ss

to start the “back to basics” type discussion that should be the starting point of any effective strategic or operational planning process.

Chapter Two addresses the Four Ss both in defining a more comprehensive definition of these concepts and how they are responsible for the increased velocity of change*. The focus on leadership over the next one thousand years will include the impact these four areas will have on increasing the quality of life within the human condition.

Chapter Three summarizes a new definition of strategic management from a 180-degree perspective for defining a company’s mission statement and resulting business model*. This chapter presents a new millennium focus within the strategic management process.

I have used the analogy that without 180-degree vision, current leadership activity can be equated to sitting on the bank of the river and paddling to help the water continue flowing downstream, and taking credit for its downstream flow. Without 180-degree vision, a leader increases the probability that he or she will focus individuals on activities that may not add value or on risks that may not exist.